

Acadian Credit Union “Best of the Best Small Businesses” Contest Rules and Regulations

1. **CONTEST PERIOD:** The Contest begins at 9:00:00 a.m. Atlantic Standard Time ("AST") on October 5, 2021, and ends at 12:59:59 p.m. AST on October 14, 2021 ("Contest End Date").

2. **ELIGIBILITY:** The Contest is open to **all Businesses from Margaree to Pleasant Bay**. Employees of, or representatives of, Acadian Credit Union and CDENE (the “Sponsors”) or their subsidiaries and affiliates, or of their advertising and promotion agencies or their subsidiaries and affiliates, are not eligible to win, nor is any person with whom any such employee, agent or representative is domiciled.

3. **HOW TO PARTICIPATE:** NO PURCHASE NECESSARY. 2 Ways to WIN.

Nominate your business in the appropriate category by uploading a picture to our Facebook page (Acadian Credit Union) along with the #name of category. The winner will be determined by how many “likes” this picture gets on the Credit Union’s Facebook page.

Every person who participates by voting (liking) in the contest will be entered in a draw for free service charges on a personal account for one year.

4. **PRIZES:** There are six (6) prizes ("Prizes") available to be won.

The prizes are one (1) free consultation for a business plan through CDENE and one (1) \$50 pre-paid credit card for each category winner. (Five (5) prizes.)

The prize on the random draw for those who voted (liked) will be free service charges on a personal account for one year with Acadian Credit Union. (One (1) Prize.)

The Prizes must be accepted as awarded (including but not limited to compliance *with all* scheduling requirements) and no substitution, transfer, conversion or assignment of Prize will be allowed, unless at the discretion of the Sponsors which may substitute a Prize of equivalent or greater value. THE WINNER IS SOLELY RESPONSIBLE FOR USE OF ANY PRIZE.

5. **DRAW DATE:** Winners for the business categories will be announced the week of October 18-22, 2021.

One (1) random draw for the one (1) individual who voted by “liking” will be held on October 22, 2021 ("Draw Date") at Acadian Credit Union. One (1) eligible entrant will be randomly drawn from among the eligible entries. The odds of being selected depend on the number of eligible entries received.

6. PRIZE AWARDING: If your picture got the most likes in your respective category, you will be the winner of that prize and will be notified by Facebook Messenger.

If you are selected as the winner of the random draw for voting, you will be provided specific instructions on what you are required to do to claim your Prize. The Prize is non-transferrable.

The selected entrants will be notified by Facebook Messenger on the date of the draw and must respond within 24 hours. If the selected Entrant does not respond in accordance with the Contest Rules or the selected Entrant does not comply with the contest rules, he/she will be disqualified and will not receive a prize and another Entrant will be selected from the remaining eligible entries. A contest organizer will attempt to contact the entrant of any such subsequent draw within 24 hours of such selection and such selection will be otherwise subject to the same conditions as set out in this paragraph.

7. CONTEST GENERAL RULES: By entering the Contest, Entrants agree to abide by these Contest Rules and the decisions of the Sponsors which are final. All Entrants release and forever discharge the Sponsors, their advertising and promotional agencies, and their respective affiliated companies, and all of their respective officers, directors, employees and agents from all claims, demands, damages, actions and causes of action arising or to arise by reason of his/her participation in the Contest and/or the administration of the Contest, including, without limitation, the selection and awarding of the Prize. The Sponsors will not be responsible for late, lost, invalid, illegible, delayed, incomplete, stolen, or misdirected entries/prize claims. All entries/prize claims become the property of the Sponsors and will not be returned. The Sponsors shall in no way bear any liability whatsoever regarding the Prize(s). In no event shall the Sponsors be liable for any special, incidental, consequential, indirect or punitive damages arising out of or in connection with this Contest and/or the Prize(s), however arising, including negligence. This contest is in no way sponsored, endorsed, administered by or associated with Facebook.

8. PRIVACY: All personal information collected in support of the Contest will be used solely for the purposes of this contest and will remain on our Facebook page after the award of the prize and not used for any other purpose except where the entrant has willingly indicated their personal information may be used for future contact.

9. APPLICABLE LAWS: This Contest is subject to all applicable federal, provincial and municipal laws. All personal information that participants disclose for contest entry and participation will be collected, used, and disclosed for the sole purpose of contest administration.